



U.S.-MEXICO

LOGISTICS & SUPPLY CHAIN LEADERS MEETING **PHARR, TEXAS**

TOP SPEAKERS + CONFERENCE + NETWORKING



October 8 & 9, 2025

Pharr international Bridge

ORGANIZED BY

inbound
logistics
LATAM

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logistics
a THOMAS company



Pharr

International Bridge

Pharr International Bridge
9900 South Cage Blvd. Pharr, Texas 78577



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OBJECTIVES

Inbound Logistics Latam organized the SUPPLY CHAIN LEADERS MEETING to bring together logistics leaders and decision-makers in a high-level environment. They could share valuable information, experiences, concerns, and proposals, participate in panels, or even give conferences.

After the first year in Mexico City, where Inbound Logistics Latam successfully held its first three SCLMs, the same participants asked to expand it beyond the northern border to strengthen relations with logistics actors in the United States. That's how Miami, Los Angeles, and now PHARR became new meeting destinations.

This new international format offers the chance to learn about strategic seaports in both oceans and network with authorities involved in international trade between the two countries.

The SUPPLY CHAIN LEADERS MEETING has become an essential event for logistics leaders in America. It's not just a place for informative updates; it's a strategic space to meet and build relationships with key players in international logistics.



WHY PHARR?

Strategic Location

The Pharr Bridge connects directly to factories, industrial parks, and Mexican logistics centers. It has specialized infrastructure for customs inspection and sensitive cargo handling, with more efficient and secure processes.

Access to Main Trade Routes

From Pharr, you can easily access:

- I-69 (north-south), connecting to Houston, Dallas, and the Midwest.
- Routes to seaports and distribution centers in the US.

High Volume of Cargo and Logistics Movement

Mexico's agricultural exports are a major player in the US market, with over 60% of them heading straight to our shores. From cars and electronics to machinery, the US is a major consumer of Mexican goods. And guess what? Thousands of refrigerated trucks make the trip every week, especially with fresh fruits, veggies, and food from northern and central Mexico.

Specialization in perishable products

Pharr, Texas, is a key player in this logistics game. It's like the main hub for fresh food from Mexico, with facilities for inspection, storage, and efficient delivery.

Platform or Node

It's become an essential stop for companies that import parts from Mexico and distribute them across the US, thanks to its speed and lower logistics costs.

Public-private synergy

The local government has also played a vital role in promoting investment in logistics infrastructure, industrial areas, and customs processes. This has made it easier for goods to flow smoothly, benefiting everyone involved.

<http://supplychainleaders.mx/>



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NOW, LET'S MEET THE FOLKS WHO'LL BE AT THIS EVENT.

We'll have directors from 3PL companies and freight forwarders, as well as directors from land transport companies, intermodal companies, food companies, purchasing, consumption, supply, and user companies, real estate project development companies with a logistics focus, and customs agencies.

EXECUTIVES FROM VARIOUS POSITIONS WILL BE ATTENDING, INCLUDING:

Commercial management, operations, general management, transport and logistics directors, international trade development directors, business expansion directors, vice presidents, and managers.

COMPANIES IN THESE SECTORS:

Manufacturing, maquiladoras, cross-border trade, logistics (land transport), electronics users, food producers (Vegetables and Fruits), cold logistics, customs, and freight forwarders.

In addition to management positions and managers in foreign trade, land transport, production/plant, import and export, traffic and logistics, operations, warehouse, administration, and supply chain.



COMPANIES THAT HAVE PARTICIPATED IN THE US-MEXICO SUPPLY CHAIN LEADERS MEETING

Multimodal Solutions Cargo, Fargos Logistics, Ryder, Accel, Solo, Traxión Group, Mexico Group, Florida East Coast Railway, SSA Marine Mexico, Racing Cargo, Racing Cargo Supplies, DHL, UPS, FedEx, Geodis, Estafeta, Logistics Group, Schnellecke, CPKC, XPO, Werner Enterprises, Hub Group, Ferrovalle, Schneider Logistics, UBER Freight, Ferromex, Black Pearl Logistics, Nuño Group, Maerks, Damco, APL, APM, Wallenius, OCUPA, CICE Group, Bahri Maritime Representations, Delmar, Transportes Tres Guerras, Transportes Easo, TUM, Pitic.

Jumex, Danone, Lala, Alpura, Sears, Puma, Nike, Bimbo, Bachoco, Azteca Group, Michelin, Bridgestone, Telcel, Cruz Azul, Owenscorning, Sag-Mecasa, Autoneum, Control Commercial Group, Liverpool, Iron Palace, Distroller, HUGO BOSS, Lacoste.

CBRE, Colliers, Cushman & Wakefield, Vesta, CPA, Marabis, BTS Development, O'Donnell, Newmark, Advance Real Estate.



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GOLD SPONSORSHIP 4,600 USD

- Three places to attend the full event.
- A full-page ad in Inbound Logistics Latam.
- Insertion of the logo in the following advertising pieces:
 - Website <http://supplychainleaders.mx/>
 - Logo as Sponsor GOLD.
 - Badge and digital screen
 - Social networks FACEBOOK - TWITTER - INSTAGRAM - LINKEDIN.
 - Logo in the sending e.mailings.
 - Promotional advertisements prior to the event.
- Table and space for promotion.
- Two Banners (Roll-up) located in the registration area and Foier (lobby) of Room where the event is held. (the company provides the banners).
- Network space and link in the event with other companies.

**The announcement will be published in the printed and digital magazine that corresponds to the event.*



SILVER SPONSORSHIP 3,100 USD

- Two places to attend the full event.
- A half-page ad in *Inbound Logistics Latam.
- Insertion of the logo in the following advertising pieces:
 - Website <http://supplychainleaders.mx/>
 - Logo as Sponsor SILVER.
 - Badge and digital screen
 - Social networks FACEBOOK - TWITTER - INSTAGRAM - LINKEDIN.
 - Logo in the sending e.mailings.
 - Promotional advertisements prior to the event.
- A Banner (Roll-up) located in the registration area and Foier (lobby) of Room where the event is held. (the company provides the banners).
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INFORMATION & SPONSORSHIPS

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